



# NATO Charity Bazaar

[www.natocharitybazaar.org](http://www.natocharitybazaar.org)

— ASBL —

## FUNDING APPLICATION AND GUIDELINES 2011

### NATO CHARITY BAZAAR

The NATO Charity Bazaar ASBL has been holding its yearly charity event since 1968. Though the Organization raises funds throughout the year, the Bazaar is the social event of the year within NATO's international community. Participants in the annual Bazaar are the Members of the Alliance as well as the Partner-for-Peace nations. In 2010, 34 nations were represented.

### CHARITY SELECTION PROCESS

#### Two categories of projects are funded:

- Belgian and International Charities: (50%/50%)
- Emergency requests: These donations are for exceptional or extremely urgent cases. The requested donation should not exceed the amount of 2.000 €. The donations are made throughout the year.

#### Factors taken into account when selecting charities for donation:

- The request should be for a specific project.
- The charity should be a non-profit organization officially registered (ASBL or VZW if located in Belgium) for at least one year.
- If benefiting organizations receive funds or authorization for funding for a project from the proceeds of a specific Bazaar, two complete calendar years must pass from the date of that Bazaar, before the same organization may reapply to the NCB (for example, an organization that has benefited from funds raised at the 2010 Bazaar can next apply in 2013).
- Application forms must be complete. All questions and requests for explanation should be addressed. If the question is not applicable to your organization, then write "Not Applicable."
- To be considered a Belgian charity, the organization must exist in Belgium.
- We are most interested in funding projects that are:
  - Small specific projects – preferably ones that can be completed with the set amount within a year.
  - Projects that cover the widest spectrum of the community.
  - Projects which, when completed should have a long term impact and be of benefit to as many people as possible.
  - Projects benefiting NATO countries, NATO PfP countries, and countries where NATO is currently engaged for example in Afghanistan – but without excluding projects from other geographic locations.
- Staff salaries and administration costs as a general rule are not supported.
- The maximum amount donated is **10.000 euros**.

The NATO Charity Bazaar members vote on the final list of charities to be funded.

### APPLICATION PROCESS

Submit a completed electronic version of this form in **Word format only (no pdf versions)** by email to [charity@natocharitybazaar.org](mailto:charity@natocharitybazaar.org). If you are unable to send the form electronically, you may submit a paper copy to: Charity Coordinator, NATO Charity Bazaar ASBL, c/o IMS, T 8004, NATO Headquarters, Blvd. Leopold III – 1110 Brussels. Questions should be directed by email to the Charity Coordinator ([charity@natocharitybazaar.org](mailto:charity@natocharitybazaar.org)).

All proposals are due by 1 MAY of each year. If funding is awarded, the funds will be transferred in December 2011 with a Donation Ceremony in January 2012. Receipts for goods purchased with funds are required.

- All Belgian charities will receive a personal visit from a representative of the organization.
- All correspondence should be in English and/or French.

## ORGANIZATION INFORMATION

*Complete this form by either filling in the information electronically or printing out the form and filling it in by hand. Answer each question completely. If you are not sending this form electronically, type or print clearly in ink. We prefer material submitted electronically. However, if that is impossible, then you may submit by mail.*

**Legal Name of organization: Háztűzörző Nők és Anyák Egyesülete (Association of Women and Mothers Guarding Family Life)**

Mailing Address for Official Correspondence: 2890 Tata, Veres P. u. 2. Hungary

Email address: [haztuzorzo@haztuzorzo.hu](mailto:haztuzorzo@haztuzorzo.hu) Web address: [www.haztuzorzo.hu](http://www.haztuzorzo.hu)

**ASBL No.: Not Applicable**

**Exact Date established as an ASBL: Not Applicable**

**Name and title of Organization Contact Person: Zsuzsanna Varga, President**

Contact Person Email Address: [massage@t-online.hu](mailto:massage@t-online.hu)

Contact Person Telephone Number: +36-30-4747154

Languages Contact Person Can Speak: **English**

**Name of NATO CHARITY BAZAAR ASBL Member Contact: ILKU Judit Zsuzsanna**

Email Address: [ilkujuditzs@gmail.com](mailto:ilkujuditzs@gmail.com) Telephone Number: +32 493 085192

**Geographic Location of the Project (provide city, state and country): Tata, KEM, Hungary**

**Focus of Project:**

Health

Women

People with

Environment

Children

disabilities

Education

Seniors

Other, please explain  
below

## FINANCIAL INFORMATION

*Complete this form by either filling in the information electronically or printing out the form and filling it in by hand. If filling in by hand, please PRINT. We prefer material submitted electronically. However, if that is impossible, then you may submit by mail.*

### **PROJECT BUDGET**

**Total Project Cost € 5000**

**Will the Project be completed within a 12-month time frame?**

**If YES, Project time frame: Oct\_/2011 to Apr\_/2012**

**Amount Requested: € 5000**

**Are you approaching other funding sources for this project? NO**

**If YES, for how much of the project budget?**

**If we can only fund part of the project, specify the smallest amount required to make this project viable: € 3000**

### **BANKING**

## PROPOSAL SUMMARY

Is the name of the Proposed Project different than the name of the Organization?  YES  NO

If YES, what is the name of the Project? Playground of Tradition

**State Your Organization's Mission** (2 sentences or less. Provide text **in English and French**. Application is considered incomplete if the information is not provided in both languages):

### *ENGLISH VERSION*

Our mission is to strengthen or maintain the traditional family structure, thus aiming at the well-balanced development of children in a loving environment. We believe in the cohesional strength of maintaining traditional values in family life and the direct environment of children.

### *FRENCH VERSION*

Notre mission première consiste d'abord à renforcer et maintenir la structure familiale traditionnelle et ensuite permettre un développement équilibré des enfants dans un environnement des plus chaleureux. En effet, nous croyons en la force qui fait la part belle à la cohésion et la pérennité des valeurs familiales traditionnelles et le tout proche environnement des enfants.

**Summarize the proposed project** (4 sentences or less. Provide this text **in English and French**. Application is considered incomplete if the information is not provided in both languages).

### *ENGLISH VERSION*

The Playground of Tradition is a make-your-own mobile playpark where children in festivals and other events can directly learn about folk traditions through building up, putting together themselves with adult supervision the safely moveable elements of the wooden playpark such as parts of the old-timer ox cart, the boom pump, and farmer's chest, and through acting out traditional procedures in the farmer's kitchen like bread-baking with the help of a facilitator. The traditional-like children-size elements include: ox cart, boom pump, old-timer sideboard cabinet, stove, and beehive oven, table, bench, chairs, cradle, chests, barrels, fabric dolls, kitchen accessories, wooden animals.

The Playground of Tradition Project consists of 3 main phases: Planning, Preparation, Execution where during the Planning phase the particular factors of the project are put together such as plans of the physical elements of the old-timer make-your-own playground, considering their use of importance, educational aspects, and plans of outing scenes of the playpark, volunteering and payed facilitators. In the Preparation phase the playpark is made by the contracted producer, and in the Execution phase the playpark is taken to its first scene of use – namely the yearly Family Day of our Association - where children can actually learn about functions and values of folk traditions.

## FRENCH VERSION

Dans cette perspective, nous avons créé une aire appelée « Aire de jeux de tradition » qui est une aire amovible à monter soi-même et ce au cours d'événements festifs ou autres activités. Ainsi, les enfants auront la possibilité de s'y renseigner sur les traditions populaires à travers l'assemblage par eux-mêmes d'éléments en bois en toute sécurité dont voici la liste : une charrette à bœufs, pompe à bras, poitrine d'agriculteur.

En faisant fonctionner ces éléments, les enfants pourront appliquer les procédures traditionnelles dans la cuisine de l'agriculteur telles que la cuisson du pain et ce grâce à l'aide d'un facilitateur. Les composants de l'aire de jeux, d'une taille d'enfant, comprennent : une charrette à bœufs, une pompe, une cuisine buffet, une cuisinière et un four à ruche, une table, un banc, une chaise. Trois différentes étapes sont nécessaires pour la mise en place de l'aire de jeux de Tradition : première étape : L'étude : il s'agit de regrouper les différents éléments tels que les plans, les composants physiques de l'aire de jeux. Suivant leur importance d'utilisation, les aspects éducatifs, les plans de sortie de scènes de l'aire de jeux, peuvent être animés par des bénévoles ou animateurs sous contrat; deuxième étape : la préparation : seul le producteur prendra en charge cette étape. Ou alors la prise en charge de cette étape est du domaine du producteur; troisième étape : la réalisation : les premières activités peuvent être entamées : les enfants pourront effectivement se renseigner sur les différentes fonctions et valeurs des traditions populaires.

**Attach 2 digital photographs of your organization and its work. If your organization is deemed eligible for funding, these pictures will appear on our web site.**







## FUNDING PROPOSAL NARRATIVE & ATTACHMENTS

*On a separate sheet, please provide the following information. We prefer material submitted electronically. However, if that is impossible, then you may submit by mail. If submitting material by mail, then copies of requested material should be attached.*

### I. Organization Information

#### 1. Brief Summary of Organization's history and mission.

Five years ago a couple of young mothers and a certified kindergarten teacher established the Association of Women and Mothers Guarding Family Life with the aim of setting up a place and team for organising educational events and programs for mothers and families struggling with problems around giving birth and raising children in harmonious home atmosphere. The initiative was based on real-life demand and grew into a strong civil movement engaging volunteers and lots of new goals to achieve like helping families to solve their difficulties regarding the supervision of their small children of 1-3 years. We established a new, complex day-care system, complementing the services of existing state institutes for childcare. We have now been operating a quality maternity and day-care centre and crèche based on appropriate, professional planning, placing a special emphasis on age-specific, wide-range development of children. As in our local society the saving of old traditional values like the work of masters of folk-art handicraft and introducing them to children is a thorough way of mediating family and personal values to people, our Association also set the mission of maintaining these traditions through organising related workshops, educational programs for children and families.

#### 2. Description of current programs, activities, and strengths/accomplishments (highlighting the past year), including what makes your organization unique.

Currently we hold workshops led by nurses and other experts for pregnant women in the topic of "Conception – expecting a baby – giving birth", i.e. Planning a family, The psychology of being expectant, Healthy living and the period of expectancy, Taking care of the newborn baby, Baby massage. We also have been organising exercise, relaxation and yoga lessons for expectant women. Also, as a continuation of the above target, we hold special seminars for beginner parents involving child-care professionals and psychologists, to help parents in adjusting to the new situation the birth of a child brings within the family. Regionally our Association Center is the only facility where such complex maternity program is available. Our day-care center for the 1-3 year-olds helps local mothers in need solving their supervision problem before their child enters kindergarten, and our unique feature lies in the small-group model where all educational aims and emotional needs can be maximally served.

The third pillar of our activities is organising public events for women, families and children throughout the year. Last year the most successful event we had was a 2-day family festival in Tata's English Garden where the first day mothers and women found seminars and workshops for themselves, while the second day families with children were targeted with musical and stage shows, creative workshops, with the theme of folk traditions. This spring event is unique in our surroundings for its tradition-maintaining feature for children, and for it has been organised now three years in a row, as part of our regular program calendar. Now it has a regional reputation, and families are counting upon it every May.

## II. Purpose of Funding Request

1. Please explain your need for support and also the impact this support will have.

Our Association's yearly budget relies on 3 core resources: 1% tax pledges, revenues from own programs, external funds and aids. The first two resources serve to maintain the ongoing functions and operation of the organisation, while only external aids can enable us to execute equipment-based projects that stabilize our long-term financial security. With the Playground of Tradition project we establish a new wide-range long-term activity for the Association, also providing volunteer and paid work to those in need.

By completing the Playground of Tradition Project we are aiming at educating children in our festive events throughout the direct usage of traditional materials, procedures and scenery. The mobil traditional farmer's kitchen and the fix-you-own ox cart will serve as an on-the-job experimental tool for children to learn about farm life, field crops, types of grains and home-made goods. They can closely follow up processes of home production from the beginning to the end. With this mobile playground the participating children around Hungary will be able to directly experience and take part in traditional games and creative workshops through role-plays with all natural, environment-friendly materials and household processes, thus learning of selective disposal, handling home-tools, experiencing the importance of clean water in the household, feeding the large family, taking care of children on the farm etc. The uniqueness of the playpark also lies in its easy and safe fix-your-own feature, meaning that even small children can cooperate in building up the ox-cart or the boom pump with adult supervision, thus learning of the importance of community alliance in the old days and today.

2. List the Proposal's Target Population. In other words, Exactly who and how many people will benefit from this project?

Since the equipment is made of portable parts, we can locate the playpark at any events like minority festivals, children's institutional programs, camps, etc. As part of the present project, the debut of the playpark will take place in May 2012, at our regular Family Weekend in Tata where cca. 500-1000 people participate in the program. From then on an average monthly participation at events of 100-1000 visitors is forecasted. Moreover, we will use the playpark at our in-house programs of 50-100 visitors weekly. Indirectly those who will be involved as facilitators, adult supervisors at every presentation of the playpark will benefit from the project as well, being paid and/or gaining experience in this unique way of learning of the past.

## III. Itemization of Project Budget

1. Provide an itemized budget for the project.

### Itemized budget for the project

	Item	Price (HUF)	Value (euro)
1.	Old-fashioned stove	100 000	376
2.	Ox cart	200 000	752
3.	Sideboard cabinet	150 000	564
4.	Table+4 chairs	100 000	376
5.	Boom-pump	100 000	376
6.	Beehive-oven	60 000	226
7.	Bench	20 000	75



8.	Bread paddle+4 wooden plates	30 000	113
9.	Old days' Tulip chest	60 000	226
10.	Cradle	40 000	150
11.	Flour chest	55 000	207
12.	Logs for the oven	20 000	75
13.	Barrel 4 pcs	20 000	75
14.	Rocking horse	40 000	150
15.	Lamb 2 pcs	35 000	132
16.	Cow 2 pcs	35 000	132
17.	Chicken 4 pcs	20 000	75
18.	Fabric dolls 3 pcs	20 000	75
	<b>TOTAL</b>	<b>1 105 000</b>	<b>4 154</b>
	<b>VAT 25%</b>	<b>221 000</b>	<b>831</b>
	<b>Total value of offer</b>	<b>1 326 000</b>	<b>4 985</b>

Prices are valid until May 2012.

2. Please indicate your **order of importance** for funding, if there are separate parts to the project.

The first 5 items above are the core elements of the playpark, they are planned thematically for girls and boys with several functions and educational aspects, complementing each other, therefore these items need to be planned and prepared at first.

#### **IV. Attachments** (If possible, all attachments should be in English and/or French)

1. Bank statement giving official details of the bank account, including IBAN, BIC, SWIFT codes or ABA/Routing Transit Number (USA). No donation shall be made to a personal account.
2. Organization statutes.
3. Annual financial report.
4. Two (2) digital photographs of your organization and its work will appear on our web site. By sending the photos with this application, you are giving your authorization to the NATO Charity Bazaar to use them. If your organization is deemed eligible for funding these pictures will appear in our annual booklet.
5. When the project is finished, you are requested to send receipts for items purchased and photographs of the completed project.